

Indian Rises to Become 5th Largest Economy

India became the fifth largest economy, leaving the UK behind in September this year. The size of the Indian economy with regards to 'nominal' cash was \$854.7 billion compared to UK's \$814 billion, claimed a Bloomberg report. According to the National Statistical Office (NSO), during April-June 2022, India's gross value added (GVA), which is GDP minus net product taxes and reflects growth in supply, climbed 12.7 per cent. While India saw stable growth, the UK has been battling its highest inflation rate in several decades. According to a Bank of England prediction, the UK is already in a recession period that may last up to 2024.

Economic Growth

At a time when many major economies around the globe struggled due to the aftereffects of the COVID-19 pandemic, India showed signs of stability. The country's economy grew by an impressive 13.5 per cent in the June quarter of 2022 (Q4 of FY 22) even as the world's major economies US and UK witnessed contractions. In the September quarter, the country's economy registered a growth rate of 6.3 per cent.

Increased Purchasing Power

The impressive performance of the Indian economy was also indicated by a rising in purchasing power. As markets opened up and economic activities returned to full swing, the country saw a spike in the private consumption forecast by World Consumption. The country's private consumption is expected to make up 9.4 per cent of the GDP compared to 7.9 per cent. The imports are also predicted to drop to 15.4 per cent from 35.5 in FY 2022



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No. 67, BGS Health & Education City, Dr. Vishnuvardhan Road, Kengeri, Bangalore -560060

Department of Management Studies (MBA)



Issue:1

ALUMNI NEWS LETTER

Year :2022-2023

About SJBIT

SJB Institute of Technology (SJBIT) was started in the year 2001 by Sri Adichunchanagiri Shikshana Trust under the leadership of his holiness Padmabhushana Parama poojya Jagadguru Sri Sri Sri Balagangadharanatha Mahaswamiji, then the pontiff of 'Sri Adichunchanagiri Mutt' Guided and blessed by His Holiness Sri Sri Sri Dr. Nirmalanandanatha Mahaswamiji, mentored by Sri Sri Dr. Prakashanath Swamiji the Managing Director and Dr. K V Mahendra Prashanth, the principal, we commit to benchmark with best practices in teaching- learning processes towards holistic development of the institution and continuously strive to meet or exceed the expectations of all stakeholders. It is proud to announce to all the stakeholders that SJBIT has been accredited on 21-04-2023 by NAAC, New Delhi with A+ grade (CGPA-3.46)



SJBIT VISION

To become a Recognized Technical Education Centre with a Global Perspective

SJBIT MISSION:

To provide learning opportunities that fosters students ethical values, intelligent development in science and technology and social responsibility so that they become sensible and contributing members of the society

About the Department

The MBA Department is headed by Dr. Mamatha J. The Department of Management Studies was established at SJBIT in the year 2008, a recognized center for MBA education in the country offers a 2 year full time MBA programme approved by AICTE & affiliated to Visvesvaraya Technological University, Belagavi, and Karnataka with an intake of 120 students. The course is designed to provide Quality Management Education and acquire skills, attributes and capabilities, to reach responsible Global Positions in Management. With the blessings of Poojya Sri Sri Dr. Prakashnath Swamiji, our beloved Principal has taken unique initiative and pioneer to collaborate, creating multi-touch environment using Blooms Taxonomy. In the current digital world, we use the blended and Flipped Classrooms Approach by implementing Bloom's Taxonomy through Pedagogy wheel. The Department is also accredited by NBA in 2022.



SJBIT MBA VISION

To Become a Recognized Management Education Center of Par Excellence with a Global Perspective

SJBIT MBA MISSION:

"To foster continuous learning with ethical values, intelligent development in management and administration, apart from social responsibility, so that they become contributing members of the dynamic business environment & society".

MESSAGE FROM THE INSTITUTION

It is our pleasure to connect with you all through this newsletter and nurture the everlasting bond we share. It is truly heartening to witness our alumni making their mark across the globe—in management, technology, science, academia, research, sports, cinema, and countless other fields. Seeing you contribute to positive and sustainable change in the world brings immense pride to our institution.

Our alumni are the backbone of our community, and we are fortunate to have established and maintained such meaningful connections with each of you. The Alumni Mentorship Programme has been a source of guidance and inspiration for the aspiring managers of SJBIT. Your contributions, through seminars, guest lectures, interactive sessions, or curriculum development, have been invaluable in bridging the gap between academic learning and industry demands. Through your support, our students have been able to upskill themselves, aligning their knowledge with current market trends.

We deeply value this relationship and encourage you to keep it strong and steadfast, as you are a vital stakeholder in our journey of progress and innovation. Stay connected by keeping us updated on your personal and professional successes. We look forward to hearing from you and, with your continued support, we are confident we will remain at the forefront of management education.

Wishing you all the very best in life and success in all your endeavors.

Warm Regards,

ALUMNI RELATIONS TEAM, SJBIT

ALUMNI MEET

The Alumni Meet 2022 was a grand and vibrant celebration organized by the institute, bringing together past graduates to relive memories and reconnect with friends and mentors. The event commenced with the divine blessings of Poojya Maha Swamiji and Rev. Sri Sri Prakashnath Swamiji, graced by the esteemed presence of our beloved Principal Dr. Mahendra Prashanth sir, HOD

and along with dedicated faculty members who ensured the event's smooth coordination.

The gathering witnessed enthusiastic participation from alumni representing various batches of the Department. Their excitement was palpable as they reunited with former classmates and faculty, reminiscing about their college days and sharing stories of their journeys beyond campus life.

In her address, Principal sir highlighted the institution's recent accomplishments and ongoing projects, instilling pride and appreciation among the attendees. His words inspired confidence in the legacy of the institution and its commitment to excellence.

The evening was brought to life with a series of cultural performances, engaging games, a lively group photo session. The joy and energy shared during the celebrations added vibrant colors to the occasion, making it a memorable experience for all.

The Alumni Meet 2022 was not just a reunion—it was a celebration of lasting bonds, shared memories, and the unbreakable spirit of togetherness that defines our institution. As the event concluded, it left everyone with a renewed sense of belonging and a promise to stay connected. This gathering served as a powerful reminder that alumni are not just part of our past—they are the bridge to our future. Their experiences, networks, and support play a crucial role in inspiring the next generation of leaders, strengthening our community, and expanding opportunities for all.

The spirit of Alumni Meet 2022 will live on, reminding us that no matter where life takes us, the bonds formed here continue to inspire and thrive.



Obtaining my MBA at SJBIT has given me skills to advance my career, become a better leader, provide financial and performance analysis.

-RAKSHITHA S

1JX19MBA20,

Batch: 2019-2021

The journey at MBA SJBIT has been a roller coaster ride where you have so much to do in such a short time. Be it games, academics, extra/co-curricular, placements, club events, late-night submissions you feel like giving 100% and implement your learning. The quality of teaching, infrastructure, staff and overall learning experience is the best in class.

-REKHA S

1JX19MBA23

Batch: 2019-2021

I am grateful MBA SJBIT for helping me unleash my worth in these 2 years as a memorable experience. I witness myself that though the time runs really fast, but no one finishes last as learning never slows down. Course curriculum & club activities have provided me a platform to work with my peers coming from a diverse range of backgrounds, interests and talents, thereby equipping me with skills required for succeeding in cross-cultural environments in my career ahead.

-SUPRITHA V

1JX19MBA43

Batch: 2019-2021

"Article by alumni"

Through insightful articles in our newsletter, our esteemed alumni generously share their experiences and expertise, giving back to the community that shaped them. Their stories inspire and empower our current students with practical knowledge and motivation for their future endeavors.

We are pleased to feature an article by Yuktha D, a proud alumnus from the Batch of 2019–21, who has shared her in-depth perspective on **"The Indian Economy in 2022"**. Her article provides valuable insights into the economic developments, challenges, and recovery trends that shaped India during the year.

Following two years of the COVID-19 pandemic, 2022 was a year of resurgence for the Indian economy. Defying every prediction about the impact of the pandemic, India bounced stronger than even the most developed countries of the world and showed a stable rate of growth. Economic activities came into full swing and the upcoming year promises more signs of improvement. Here's a quick recap of some of the major highlights of the Indian economy in 2022



ALUMNI TESTIMONIAL

The MBA program allowed me to use real world examples and problems rather than made up scenarios. I found the faculty to be particularly engaging and welcoming in the exchange of ideas and thoughts. I have found that my MBA education has prepared me exceptionally well to make the board room a level playing field. Without question, the MBA program from day one to completion will have enormous value and impact on my career. I think it has made me a better physician and a better leader.

-KRITHESH S GOWDA
1JB19MBA47
Batch: 2019-2021

The MBA program at the SJBIT has been pivotal in enhancing my leadership skills. The insights and competencies gained from MBA program have enabled me to reflect deeply on my decisions and their extensive impact.

-MANOHARA HM
1JB19MBA54
Batch: 2019-2021

The SJBIT MBA program had a significant impact on my professional development. It helped me develop greater proficiency in public speaking, report preparation and presentation, strategic analysis, leadership, and project management. I was able to apply the skills and knowledge I developed in the program to my job which resulted in several immediate professional successes and within 6 months of graduating from the program I received a promotion at work.

-MEGHANA T
1JB19MBA56
Batch: 2019-2021

The real-life application in many of the courses helped me to relate what was being taught to current world events. With their vast experiences, intellect and knowledge of the professors were able to provide a practical perspective of the material. Additionally, it was helpful to have professors that were accessible and able to provide support when needed.

-NAGARJUN R A
1JB19MBA59
Batch: 2019-2021

I obtained so many new skills and value from my participation in the MBA program. Not just from the textbooks and lectures, but from the guest speakers, workshops, mentorships, and networking.

My presentation and public speaking skills dramatically increased along with leadership.

-POOJA A
1JX19MBA07, Batch: 2019-2021

ALUMNI INVOLVEMENT IN THE CURRICULUM DEVELOPMENT:

It is acknowledged that alumni are important to the continued development of their alma maters and a carefully cultivated alumni relationship can bring many long-term benefits. provide corporate knowledge and networks, such as industry trends, experience of the marketplace to inform programe development .

According to Department Assessment Committee and Program Assessment Committee, following Alumni have been called at regular intervals of 6 months (15 days before initiating the semester) about the curriculum development with respect to the present corporate world requirements.

Vani (Batch 2009-2011) working as Assistant Professor at Kingdom College.

PUNEETHAM G A (Batch 2017-19) Working as Senior Manager at Kotak Mahindra Bank, Bangaluru.



ALUMNI EVENTS

Alumni Interactions:

Alumni interactions are very important for institutions and the students. These interactions help foster a strong sense of community, create networking opportunities, and contribute to the continued growth and development. This interaction from the alumni provides valuable professional connections for current students, these connections can lead to job opportunities, mentorships, internships, or professional advice. Alumni networks often serve as platforms for career advancement and guidance, especially for recent graduates entering the workforce. These relationships create a mutually beneficial environment where alumni can give back to their alma mater, offer their expertise, and help shape future generations. They also foster a sense of pride and belonging, helping to maintain strong ties long after graduation.



Mr.Mohan kumar

Date: 24.12.2022 Batch: 2018-2020
Topic: Recruitment and Selection process



Ms. Kavya

Date: 21/12/2022 Batch: 2018-20
Topic: Career Guidance for III Semester students



Mr. Kiran Gaonkar

Date: 24-12-2022 Batch: 2018-2020
Topic: Resume building Techniques



Mr. Yogish

Date: 08/04/2023 Batch: 2015-17
Topic: Highlight on industry trends, emerging job roles, and skills in demand.

Glimpse of Alumni Interaction



Mr. Suhas

Date: 18/03/2023 Batch: 2015-17
Topic: Industry and company Analysis



Mr. Kumar D S

Date: 01/02/2023 Batch: 2016-18
Topic: How To Crack Aptitude Test



Ms Ashmitha K

Date: 17/09/2022 Batch: 2015-17
Topic: Interview skills to fit into Job Market



Ms. Rekha

Date: 30/01/2023 Batch: 2016-18
Topic: Tips for Group Discussions and Personal Interview



Mr. Prajwal S R

Date: 30/01/2023 Batch: 2016-218
Topic: Career opportunities for MBA Graduates



Mr. Nikhil

Date: 03/09/2022 Batch: 2015-17
Topic: Technologies and Skills on Demand



Mr. Arun Ashokan

Date: 27/05/2022 Batch: 2016-18
Topic: Competency Based Recruitment & selection



Mr. Anil.H G

Date: 18-02-2023 Batch: 2015-2017
Topic: Requirement of Industry specific Skills set.

Glimpse of Alumni Interaction

Alumni Assistance in Entrepreneurship

The presence of alumni is highly valuable for students and emerging entrepreneurs. As experienced professionals, they bring a wealth of knowledge, resources, and networks that can significantly enhance the journey of aspiring entrepreneurs. Alumni who have successfully built their own businesses or have experience in entrepreneurial environments serve as invaluable mentors, offering guidance, industry insights, and informed how Entrepreneurs play a crucial role in addressing challenges, creating value, Helped students in knowing about financial assistance for business.



Mr. Romeo B

Date: 21-11-2022 Batch: 2012-2014
Topic: Discussed the importance of entrepreneurship.