

STAFF CLUB

The department of MBA conducted collage activity for staff member, both teaching and non-teaching under the theme of “World Environment Day”. All staff members were actively participated and a team of two members were invited as judge from the other department. Based on the presentation and the picture collage judgement was given. First prize was awarded to Dr. Roopa Temkar and Dr. Harshitha S for their good work and effective presentation.



Colours Weekwas celebrated during Navratri as Navratri is a vibrant festival of Colours associated to the battle that took place between Goddess Durga and Mahishasura to celebrate the good over evil. The faculty dressed up as per the Navrathri colour code and celebrated the occasion auspiciously by performing Pooja to Goddess Durga.

ARNAAV –2022

ARNAAV – 2022 is one of the prestigious event that was organized by the department of MBA on the process of nurturing the overall development of the student. Various colleges participated in different sports and cultural events and the event was a grand success.



FACULTY AND STUDENT PUBLICATION (November 2021 TO May-2022)

Sl. No	Faculty Name	Title of the paper	Year of Publication	Journals in which published/conference in which presented ISBN/ISSN & Page No.
1	Mrs. Lakshmi Priya M C	“Investors’ Perception Towards Exchange Traded Funds (ETFs), Their Popularity And Advantages: A Study With Respect To Bengaluru Urban”	2022	Journal Of The Asiatic Society Of Mumbai, Issn: 0972-0766, Vol. XCV, No.30, 2022,Pg: 79-86 ,



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Department of Management Studies

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SUVARTHA

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About SJBIT

SJBIT was started in the year 2001 by Adichunchanagiri Shikshana Trust under the leadership of his holiness Padmabhushana Paramapoojya Jagadguru Sri Sri Sri Balagangadharanatha Mahaswamiji, the then Pontiff of "Sri Adichunchangiri Mutt", guided and blessed by his Holiness Sri Sri Sri Dr. Nirmalanandanatha Mahaswamiji, mentored by Sri Sri Dr. Prakashanatha Swamiji, Managing Director and led by Dr. K V. Mahendra Prashanth, Principal. We commit to benchmark with berst practices in teaching-learning processes towards holistic development of the institution and continuously strive to meet or exceed the expectations of all stake holders. It is proud to announce to all the stake holders that the SJBIT has accredited on 30-10-2017 by NAAC, New Delhi with A Grade(CGPA-322).



VISION

To become a recognized management education centre of par excellence with a global perspective"

MISSION

“To foster continuous learning with ethical values, intelligent development in management and administration, apart from social responsibility, so that they become contributing members of the dynamic business environment & society”.

ABOUT MBA RESEARCH CENTRE

The Research center is headed by Dr. Mamatha J. The Research and Development Center has received a grant of Rs. 6,000 from KSCST for the project on supply chain mamagement under student project programmed guided by by Dr. Mamatha J.

SJBIT VISION:

To become a recognized technical education center with global perspective

SJBIT MISSION

To Provide learning opportunities that fosters students with ethical values, intelligent development in Science and Technology and social responsibility so that they can become sensible and contributing members of the society.

ABOUT THE DEPARTMENT

The MBA Department is headed by Dr. Mamatha J. The Department of Management Studies was established at SJBIT in the year 2008, a recognized center for MBA education in the country offers a 2 year full time MBA programme approved by AICTE & affiliated to Visvesvaraya Technological University, Belagavi, and Karnataka with an intake of 120 students. The course is designed to provide Quality Management Education and acquire skills, attributes and capabilities, to reach responsible Global Positions in Management.



ORIENTATION FOR I SEMESTER MBA STUDENTS

“Orientation program was held for I sem MBA students for four days from 22-02-2023 to 25-02-2023. Various resource persons were invited from the industry and academics for orienting students in different areas. Session was inaugurated by the Chief Guest and graced by the Principal Dr. K V Mahendra Prashanth. HODs from various departments were also invited to grace the occasion. During 4 days programme students were given orientation about discipline, students code of conduct, punctuality, awareness about Covid and precautionary measures to keep away from the disease was given. Students were taken to campus tour and they were made to visit library, sports center, auditorium, canteen. Cultural session, ice-breaking sessions were also conducted by in-house faculty members. Overall the 4-day program was a grand success”.



INDUSTRY VISIT

An Industry Visit was arranged for 3rd semester students of MBA and 1st semester students to the following companies during odd semester. The objective of the visit is to have an industrial exposure & field learning for the students. Students enthusiastically participated and expressed their interest in learning the practical applications. Dr. Roopa Temkar, Industrial Visit Coordinator along with, many faculty members in the department accompanied students for the visit.

1. Kennametal India Ltd. Peenya Bangalore on 28-05-2022
2. BHEL, Mysore Road, Bangalore on 30-06-2022
3. Karnataka Soaps and Detergents Limited(KSDL), Bangalore on 13-07-2022
4. Bangalore Milk Union Limited(BAMUL), Bangalore on 27-07-2022



WEBINARS

It has been made a practice to conduct online webinars for students, during covid times and the same practice has been continued even now. Department organises webinars on various management related topics like job markets and job opportunities today, students' preparedness to meet industry requirements in order to bring awareness among students about the current business world. In this regard department has organized a webinar on "Pre-Placement training by 7th Sense on 29-07-2022.



GUEST LECTURE

Expert members from various industries visited our department to deliver lecture on management disciplines. The following are the guest lectures that were organized in the department and coordinated by Mr. Bharath T S, Assistant professor with the direction of our HOD, Dr. Mamatha J. Guest Lecture on Entrepreneurship Skills by Dr. Parvez Alam Khan, Associate Professor, Presidency University. The objective of the lecture is to make the students aware about the latest trends in entrepreneurship.



ALUMNI CONNECT

The Alumni Association of MBA department intends to connect the alumni to the institution, build synergistic plans to support the institution. The alumni association is the most important resource of an educational institution. Hence MBA Department has always taken this unique initiative of bring those Alumni back to college and provide a platform for interaction/training and also guidance to their juniors in the college. In this regard, Alumni from 2009 batch to 2019 batch have been invited to the department for the interactions. In this even semester that is 2021-2022, three Alumni interactions has been organized. The interaction was coordinated by Mr. Bharath T S, Assistant Professor, Dept of MBA under the guidance of Dr. Mamatha J, HOD-MBA



COMMUNITY SERVICE

Department of Management Studies is committed to serve the society by lending its helping hands to poor and needy in alignment with the vision of out Divine Soul Padmabhushana Parama Poojya, Jagadguru Sri Sri Sri Dr. Balagngadharanatha Maha Swamiji and Poojya Swamiji's notes services to the society. With this motto, department of Management studies is carrying out community services under the theme "AASARE- Nammina Nimagagi". In this semester, department has visited an Sudhama, an Old Age Home at Giridhama, Layout Bengaluru. Inmates introduced themselves and show cased their talent by singing Inmates were distributed with grocery kits and consumables.



INDUSTRY INSTITUTE INTERFACE (III)

A seminar was conducted on "Decoding Corporate Interviews" as a part of MOU with Mind Burger Solutions, Bangalore with an objective of enhancing students' presentation and communication skills for building confidence in students for facing real world situations.

SPORTS AND CULTURAL ACTIVITIES

Various Sports and Cultural activities will be organized by the department and students will be sent to various colleges in order to show case their talent in sports and cultural activities. Students from 3rd semester MBA have participated in mini cricket organized by JSSATE, Bangalore on 20-0-2022 and have won the trophy. Also students have participated and won intra-department Ball-Badminton competition held on 07-06-2022.



ATISARGA - FAREWELL

The students of 2nd semester MBA organized a farewell party "ATISARGA" on 17th August 2022 for the MBA batch of 2021. The theme of the party was "PROM" The event started with the auspicious lamp lighting ceremony and prayers to Goddess Saraswathi followed by the welcome speech by Dr. Mamatha J, HOD-MBA. The I semester students presented various cultural performances like group and SOLO dance. They added fun games and funny awards tagged to seniors. Fashion show was organized to final year students and two titles Mr. King ad Miss King was crowned to the best dressed students. Program concluded with address by Head of the department Dr. Mamatha J.



TEACHER'S DAY CELEBRATION

Department of MBA celebrated Teachers Day under Staff Club as a tribute to Sir. Sarvepalli Radhakrishna on 05-09-2022. Interactive games were organized to improve coordination among team members. It was an opportunity for all to interact with each other and to share their views and ideas and to grow strong as a team.

