

II JAI SRI GURUDEV II

Sri Adichunchanagiri Shikshana Trust®



S J B Institute of Technology



(An Autonomous Institute under Visvesvaraya Technological University, Belagavi)

Approved by AICTE, New Delhi, Recognised by UGC, New Delhi with 2(f) and 12(B)

Accredited by NAAC with 'A+' Grade, Accredited by National Board of Accreditation

No. 67, BGS Health & Education City, Dr.Vishnuvardhan Road, Kengeri, Bangalore -560060



Department of Management Studies (MBA)



Issue: 14

SUVARTHA

(Odd Sem)

About SJBIT

SJB Institute of Technology (SJBIT) was started in the year 2001 by Sri Adichunchanagiri Shikshana Trust under the leadership of his holiness Padmabhushana Parama poojya Jagadguru Sri Sri Sri Balagangadharanatha Mahaswamiji, then the pontiff of 'Sri Adichunchanagiri Mutt' Guided and blessed by His Holiness Sri Sri Sri Dr. Nirmalanandanatha Mahaswamiji, mentored by Sri Sri Dr. Prakashanath Swamiji, the Managing Director and led by Dr.Puttaraju, the Principal, we commit to benchmark with best practices in teaching- learning processes towards holistic development of the institution and continuously strive to meet or exceed the expectations of all stake holders. It is proud to announce to all the stakeholders that SJBIT has been accredited on 21-04-2023 by NAAC, New Delhi with A+ grade (CGPA-3.46)



SJBIT VISION

To become a Recognized Technical Education Centre with a Global Perspective.

SJBIT MISSION:

To provide leaning opportunities that fosters students ethical values, intelligent development in science and technology and social responsibility so that they become sensible and contributing members of the society

About the Department

The MBA Department is headed by Dr. Mamatha J. The Department of Management Studies was established at SJBIT in the year 2008, a recognized center for MBA education in the country offers a 2 year full time MBA programme approved by AICTE & affiliated to Visvesvaraya Technological University, Belagavi, and Karnataka with an intake of 120 students. The course is designed to provide Quality Management Education and acquire skills, attributes and capabilities, to reach responsible Global Positions in Management. With the blessings of Poojya Sri Sri Dr. Prakashnath Swamiji, our beloved Principal has taken unique initiative and pioneer to collaborate, creating multi-touch environment using Blooms Taxonomy. In the current digital world, we use the blended and Flipped Classrooms Approach by implementing Bloom's Taxonomy through Pedagogy wheel. The Department is also accredited by NBA in 2022.



VISION

To Become a Recognized Management Education Center of Par Excellence with a Global Perspective

MISSION

"To foster continuous learning with ethical values, intelligent development in management and administration, apart from social responsibility, so that they become contributing members of the dynamic business environment & society".

MBA RESEARCH CENTRE

The Research center is headed by Dr. Mamatha J. Various activities like workshops, FDPs, seminars, guest lectures and many more are conducted under The Research and Development Centre. Total 6 scholars are pursuing Ph.D.

I SEM ORIENTATION (2022-24 batch)

Orientation program was held for I sem MBA students for four days from 22-02-2023 to 25-02-2023. The program was inaugurated by Dr. K V Mahendra Prashanth-Principal in the presence of the Chief Guest, all department Heads, Faculty members and students. Various resource persons were invited from the industry and academics for orienting students in different areas of business and management and the 4-day program was a grand success".



INDUSTRY VISIT

Industry Visits were planned and arranged with the directions of HOD for both 1st and 3rd semester students on various days during the semester. It was arranged for 1st semester students on 21.04.2023 & 04-05-2023 in two

batches to Hindusthan Coca-Cola Beverages Pvt. Ltd., Bidadi, Ramanagara District. The visit was organized to blur the line between Academics and Manufacturing industry. "Students of III semester-Marketing were taken for industry visit to iKEA on 17-02-2023 in order to make them understand about the practical applications of retail concepts in retail business like floor operations, product display, product handling, arrangement of the shelves, and inventory management". "Students of III semester - HR were taken for industry visit to Strides Pharma on 02-03-2023 in order to make them learn about the importance of HR policies like Employment Contract, Employee Wages, Code of conduct, Leave Policy, Employee Provident Fund, Gratuity Policy, Paternity and maternity leave policy sexual harassment in workplace". All the visits were organized by Prof. Sharath Ranjan P, Assistant Professor. Industrial Visit Coordinator along with one more faculty member in the department accompanied students for the visit.



GUEST LECTURE:

Expert members from various industries visited our department to deliver lecture on management disciplines. The following are the guest lectures that were organized in the department and coordinated by Mr. Bharath T S, Assistant professor with the direction of our HOD, Dr. Mamatha J.

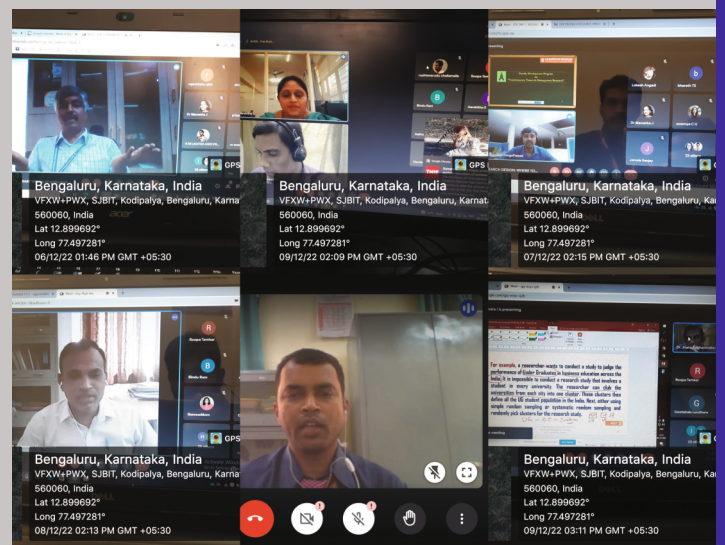
1. "Live Stock Market" on 22-12-2022.
2. "NCFM-National Stock Exchange's Certification in Financial Markets" on 11-02-2023
3. "Best Practices in Corporate Communication" on 06-03-2023.
4. Interview Skills and Career Counseling" on 11-03-2023"
5. People Analytics & Business Strategy" on 08.04.2023.



FDP

By the directions of HOD 5 Days online Faculty Development program titled "Contemporary Trends in Management Research" was organized in the department from 06-12-2022 to 10-12-2022.

universities and also from industry were invited as resource persons to address the participants and provide insights on current trends in management research. Faculty members, Corporate Executives and Research scholars participated in the program. The program was coordinated by Mr. Rajesh Babu, Assistant professor and the program was a grand success.



Workshop

Three Days workshop on "Enhancing Employability Skills" was organized in the department with strong support from HOD and with the coordination from Dr. Harshitha S, Assistant Professor by. Topics like conducting mock interview, Follow-up Communication, Group Discussion, Managing Stress at work place and many other were effectively handled by the eminent resource persons and the students made the best use of all the sessions.

With the support of HOD, Three Days Workshop on “Technological Advancements in Management” was organized by the Department of MBA from 11-04-2023 to 13-04-2023 for 1stSem MBA Students. The event was coordinated by Dr. Harshitha S and all faculty members. Major areas covered are Technology driven HR Processes, Role of Technology in Supply Chain Management and Digital Marketing, analysing of data sets, data visualization using Power BI, Python basics, Inventory Planning, End to End Supply Chain visibility.

Alumni of SJBIT and Guest speakers from Industry were the Resource persons for workshop.

Seminar

"Seminar on Business Model Canva was conducted on 05-05-2023 for 1st sem MBA students. The invited speaker was Mrs. Jaya Panth Shetty- Managing Director of Grid Power Conversion Private Ltd., Students actively participated and were given tips on how to become a successful entrepreneur".



ALUMNI CONNECT

The Alumni Association of MBA department intends to connect the alumni to the institution, build synergistic plans to support the institution. The alumni association is the most important resource of an educational institution. Hence MBA Department has always taken this unique initiative of bring those Alumni back to college and provide a platform for interaction/training and also guidance to their juniors in the college. This kind of career guidance will be very helpful for those who do not have industry exposure. In this regard, Alumni from 2009 batch to 2019 batch have been invited to the department for the interactions. In this odd semester that is 2022-2023 five Alumni interactions has been organized. The interactions were coordinated by Mr. Bharath T S, Assistant Professor, Dept of MBA under the guidance of Dr. Mamatha J, HOD-MBA. Following are the details of Alumni interaction:

1. Ms. Kavya working in CAPGEMINI spoke to students on the topic “Modern Valuation System” on 21-12-2022
2. Mr. Bharath working in Finology Ventures Pvt. Ltd., gave insights on “Commodity Markets” on 21-12-2022
3. Mr. Mohan Kumar working in Refinitiv addressed Finance students on the topic “Hiring process” on 24-12-2022
4. Mr. Kiran Gaonkar working in Fidelity addressed students of Marketing and Finance on the topic “ITes Jobs” on 24-12-2022

5. Mr. Bharath and Ms. Rekha shared with students on personal interview on group discussion tips or successful completion of these rounds in job interviews.



ASARE - COMMUNITY SERVICE

“AASARE- Nammina Nimagagi” is one of the community service program rendered by the Department of MBA from SJBIT. It has been a privilege to do this service, creating awareness and contribute to the life of the needy people. Visited TARA old age at RR Nagar Bangalore on 17.05.2023. This has become a culture at SJBIT. We the students of SJBIT – MBA 1stsemester A section (2022-2024 Batch) are fortunate to be a part of this service.



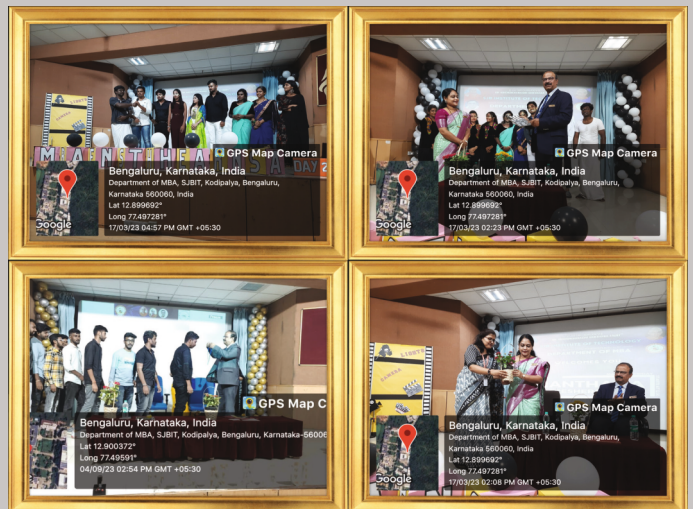
SPORTS/CULTURAL ACTIVITIES

Under the coordination of Mrs. Laxmi M, Assistant Professors and with the directions and support of HOD, various cultural events were held in the department under the banner of cultural club.

SUGGI SAMBRAMA –A cultural programme to celebrate the festival of harvesting was conducted on 21/01/2023. There is a saying in Kannada “Ellu Bella Thindu Olle Maathadi” which depicts the importance of Sankranti that roughly translates to eat the mixture of sesame seeds and jaggery and speak only good.



FRESHERS DAY -“Manthana”-2023 Fresher’s Day was celebrated in the department to welcome new batch of students and make each of them feel connected as integral part of SJBIT-MBA family and be ready to take up the challenges



Sports: One Day Intra Department Sports Day was organized for both II and IV sem students on 26-08-2033. . Badminton Doubles was won by II sem B section students and Singles was won by IV sem student.A section IV sem students won a cricket tournament and II sem B section students were runner up”.



MEHENDI -“Mehendi competition” was held on 03.05.2023 for 1st sem students. Students were actively participated and the competition was won by Shraddha M & Ananya Nadig of B section. Anusha V & Hemavathi H of “A” section were runner up in the competition. The event was well organized and the winners were appreciated with fair judgment and distribution of prizes.



NPTEL/SWAYAM COURSES

Many faculty members and Students in the department have taken SWAYAM/NPTEL courses in order to enhance their knowledge in the subject. Following faculty members have taken the courses and have secured eligibility in the respective subjects.

List of NPTEL/SWAYAM Courses by Faculty Members and Students

Name of the Faculty	Designation	Course Taken	Date o Exam	Score(%)
Dr. Mamatha J	Professor & HOD	Design Thinking – A Primer	26-03-2023	69
Dr. Mamatha J	Professor & HOD	Leadership for India Inc-practical Concepts & Constructs	29-04-2023	70
Dr. Roopa Temkar V	Associate Professor	Leadership and Team Effectiveness	30-04-2023	68
Dr. Harshini C S	Associate Professor	Business Analytics for Management Decision	30-04-2023	54
Dr. Harshitha S	Assistant Professor	Organization Design Change and Transformation	29-04-2023	80
Mrs. Lakshmi Priya M C	Assistant Professor	Investment Management	29-04-2023	78
Mr. Rajesh Babu N	Assistant Professor	Financial Accounting	29-04-2023	90
Mr. Vijay Kumar G	Assistant Professor	Financial Accounting	29-04-2023	76
Mrs. Motikari Santhi Priya	Student	Leadership and Team Effectiveness	29-04-2023	62
Mrs. Motikari Santhi Priya	Student	Talent Acquisition and Management	29-04-2023	75
Mrs. Motikari Santhi Priya	Student	Principles of Human Resource Management	29-04-2023	58

Paper Publication by Faculty Memembers

Sl. No	Faculty Name	Title of the paper	Year of Publication	Journals in which published/conference in which presented ISBN/ISSN & Page No.
1	Dr. Mamatha J	A Study on Fintech-Evolution, Advantages and Disadvantages in view of published Literature	XXI, 1, January-June 2023	South India Journal of Social Sciences, 0972-8945
2	Dr. Roopa Tenkar V	An Empirical Study on Attrition and Causes of Attrition of B-school Faculty Members at Bangalore- A Requisite for Retention	April 2023	Journal of Contemporary Issues in Business and Government, 1323-6903
3	Dr. Srinivasa C	Effects of Sustainable HRM Practices on HRM Practices on women Employees' Performance	December 2022	Journal for Basic Sciences, 1006-8341, 1197-1206
4	Mrs. Lakshmi Priya M C	Growth in Exchange Traded Funds(ETFS), Awareness, Advantages and Investment Pattern-A study w.r.t. Urban Bangalore	December-2022	Education & Society, 2278-6864, 69-79



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(Ministry of HRD Initiative)



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