



II Jai Sri Gurudev II
Sri AdichunuchanagiriShikshna Trust ®
SJB Institute of Technology

(An Autonomous Institute under Visvesvaraya Technological University, Belagavi
Approved by AICTE, New Delhi, Recognized by UGC, New Delhi with 2(f) and 12 (B).
Accredited by NAAC with 'A+' Grade, Accredited by National Board of Accreditation)

No. 67, BGS Health & Education City, Dr Vishnuvardhan Road, Kengeri, Bengaluru-560060

Ph: 080-28612445/6 Website: www.sjbit.edu.in Fax: 080-2861 2651 Email: mbahod@sjbit.edu.in



DEPARTMENT OF MBA

COURSE OUTCOMES AND CO- PO- PSO ARTICULATION MATRIX

BATCH 2022-24

Program Specific Outcome (PSO) Description	
PSO 1	Comprehend the contemporary features and characteristics of Business Management Science and its administration.
PSO 2	Analyze and interpret the dynamic situations for making Business Management strategies and decisions at the national and global level.
PSO 3	Handle responsibility with the ethical values for all actions undertaken by them.
PSO 4	Adapt and focus on achieving the organizational goal and objectives with complete zeal and commitment.

Program Outcomes (PO) Description	
PO1	Apply knowledge of management theories and practices to solve business problems.
PO2	Foster Analytical and critical thinking abilities for data-based decision making.
PO3	Ability to develop Value based Leadership ability.
PO4	Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.
PO5	Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

BATCH : 2022-2024
SEM:1

Subject Name: Principles of management and organizational behaviors					Subject Code: 22MBA11				
CO Statements									
CO1	Gain practical experience in the field of management and organizational behaviors								
CO2	Conceptual knowledge of management various functions of management and theories in OB								
CO3	Comprehend and apply management and behavioral models to relate attitude perception and personality								
CO4	Analyze the recent trends in management and OD models								
CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2
CO1	1				2				
CO2		2	2						
CO3				3		2			
CO4		2		2			2		

Subject Name: Entrepreneurship development					Subject Code: 22MBA12				
CO Statements									
CO1	Display key interest and orientation towards entrepreneurship entrepreneurial opportunity models in order to set up a business and to think creatively								
CO2	To know about the various business models and B plans across business sector								
CO3	Table to understand the importance of marketing and different forms of businesses								
CO4	Become aware about various sources of findings and institutions supporting entrepreneurs								
CO5	Awareness about legal aspects and way to protect the ideas								
CO6	To understand the ways of starting a business and to know out to foster at their ideas								
CO- PO- PSO Mapping									
CO	PO							PSO	
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2
CO1	2				3				
CO2	1	2			2	2			
CO3	1		1	2					
CO4	1				1				

CO5	1		3		1		2		
CO6	1		1				2		

Subject Name: Accounting for managers					Subject Code: 22MBA13				
CO Statements									
CO1	Know what and how books of accounts and financial statements are prepared								
CO2	How to interpret financial statements of companies for decision making								
CO3	Independently Undertaker financial statement analysis and take decisions								
CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	1				2	3			
CO2			2				2		
CO3				3				2	

Subject Name: Statistics for managers					Subject Code: 22MBA14				
CO Statements									
CO1	Understand how to organize manage and present data								
CO2	Apply a white variety of specific strategical tools								
CO3	Understand the applications of probability in business								
CO4	Effectively interpreter results of strategical analysis								
CO5	Developed competence of using computer packages to solve the problems								
CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	1				2				
CO2		2	2						
CO3				3					
CO4		2		2					
CO5	2	3							

Subject Name: Marketing management					Subject Code:22MBA15				
CO Statements									
CO1	Comprehend the concept of marketing management								
CO2	Gain all exam consumer behaviors and buying process								

CO3	Understand concepts of product and brand management branding and pricing strategies								
CO4	Identify marketing channels and the concept of product distribution techniques of sales promotions								
CO5	Simply ideas into a variable marketing plans or various models for marketing								
CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	2				2				
CO2	3		3						
CO3				3					
CO4		3		2					
CO5		2			2				

Subject Name: Business communication						Subject Code: 22MBA16			
CO Statements									
CO1	The student will be aware of their communication skills and non their potential to become a successful manager								
CO2	The student will get enable with the mechanic of writing and can compose a business letter in English precisely and effectively								
CO3	The student will be introduced to the managerial communications practices in business those are in vogue								
CO4	Students will get trained in the art of drafting business proposals and business Communications with emphasis on analyzing business situations								
CO- PO- PSO Mapping									
CO	PO						PSO		
	PO1	PO2	PO3	PO4	PO5	PO6	PSO1	PSO3	PSO4
CO1	1				2				
CO2			2	3		2			
CO3				2					
CO4		2							

SEM:2

Subject Name: Human resource management						Subject Code: 22MBA21			
CO Statements									
CO1	Understand and gain practical experience in the field of human resource concept functions and theory								
CO2	Conceptual inside of humor resource and various functions of HR								
CO3	Apply personal managerial and welfare aspects of HR								

CO4	Practice greater understanding about HR practice								
CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	3								
CO2	2	3	1						
CO3	2		2						
CO4	3		2	1	2				

Subject Name: Financial management					Subject Code: 22MBA22				
CO Statements									
CO1	Understand the basic financial concepts								
CO2	Apply time value of money								
CO3	Understand different source of financing and analyze cost of capital								
CO4	Analyze the capital structure and dividend decisions								
CO5	Evaluate the Investment decisions								
CO6	Estimate working capital requirements								
CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	1				2	3			
CO2			2				2		
CO3				3				2	
CO4		2		2					3
CO5	1				2	3			
CO6	1				2		2		

Subject Name: Research methodology and IPR					Subject Code: 22MBA23				
CO Statements									
CO1	Understand various research approaches techniques and strategies in the appropriate in business								
CO2	Apply a range of quantitative /qualitative research techniques to business and day today management problems								
CO3	Demonstrate knowledge and understanding of data analysis interpretation and report writing								
CO4	Develop necessary critical thinking skills in order to evaluate different research approaches in business								
CO5	Discuss various forms of intellectual property its relevance and business impact in the challenging global business environment and leading international concerning IPR								
CO- PO- PSO Mapping									

CO4	3			2	2		3		
CO5			3				2		

Subject Name: Managerial economics					Subject Code: 22MBA26				
CO Statements									
CO1	Understand the applications of economic principles in management decision making								
CO2	Earn the micro economic concept and apply them for effective functioning of a firm and industry								
CO3	Understand assess forecast the demand Apply the concepts of production and cost for optimization of production								
CO4	Apply the concepts of production and cost for optimization of production								
CO5	Design competitive strategies like pricing product differentiation etc and marketing according to the market structure								
CO6	Understand the impact of microeconomic concepts								

CO- PO- PSO Mapping

CO	PO							PSO	
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2
CO1	3	2	2		2	2			
CO2	2			2	2				
CO3	2								
CO4	2			2					
CO5	2			2					
CO6	2								

SEM:3

Subject Name: Logistic and supply chain management					Subject Code: 22MBA301				
CO Statements									
CO1	Demonstrate knowledge of functions of logistics and supply chain management								
CO2	Relate concepts and activities of supply chain to actual organizations								
CO3	Analyze the role of technology in logistics and supply chain management								
CO4	Evaluate cases for effective supply chain management and its implementation								
CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	2		2			3			
CO2	2		3	2	2		2		
CO3	2	2	2			3		2	
CO4	2	2	2		3		1		2

Subject Name: Information technology for manager					Subject Code: 22MBA302				
CO Statements									
CO1	Understand the importance of information technology for business								
CO2	Develop insights into technology and investigate its impact on business								
CO3	Understand various measures of technology available in corporate world								
CO4	Understanding how creatively and innovative technology helps to find a solution to problems								
CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	1								
CO2			2				2		
CO3				3				2	
CO4		2		2					3

Subject Name: Static cost management					Subject Code: 22MBAFM303				
CO Statements									
CO1	Understand the goals and strategies of business units								
CO2	Determine the standard costing and variance analysis cost control in business decision making								
CO3	Application of management accounting and control system in corporate								
CO4	Critically evaluate all traditional and non-traditional costing methods such as absorption costing, managerial costing and activity-based costing								
CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	1				2	3			
CO2			2				2		
CO3				3				2	
CO4		2		2					3

Subject Name: Security analysis and portfolio management					Subject Code: 22MBAFM304				
CO Statements									
CO1	Understand the capital market and various instruments for investment								
CO2	Assess the risk and return associated with investments								
CO3	Value equity shares, performance shares and debt instruments using various valuation models								
CO4	Analyze the economy, industry and company frameworks for investment								
CO5	Apply modern portfolio theories								

CO6	Learn that theories of portfolio management and also the tools and techniques for efficient portfolio management								
CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	1				2	3			
CO2			2				2		
CO3				3				2	
CO4		2		2					3
CO5					2	3			
CO6					2		2		

Subject Name: Advanced financial management						Subject Code: 22MBAFM305			
CO Statements									
CO1	Demonstrate the applicability of the concept of financial management to understand the managerial decision and corporate capital structure								
CO2	Apply the leverage and EBIT EPS analysis associate with financial data in the corporate and analyze the complexities associated with management of cost of funds in the capital structure								
CO3	Demonstrate out the concept of financial management and investment financing and dividend policy division could integrate while identification and resolution of problems								
CO4	Be aware of the techniques of cash inventory and receivable management								
CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	1				2	3			
CO2			2				2		
CO3				3				2	
CO4		2		2					3
Subject Name: Banking & Services Operations						Subject Code: 22MBAFM306			
CO Statements									
CO1	The student will be acquainted to various Banking and Non-Banking financial services in India								
CO2	The student will understand the activities of Merchant Banking and credit rating								
CO3	The student will be equipped to understand micro financing and other financial services in India								
CO4	The student will understand how to evaluate and compare leasing & hire purchase								
CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4

CO1	1		2			3			
CO2		3		2					
CO3	1	1	3		3				
CO4	1	3				3			

Subject Name: Introduction To Python, Data and Control System	Subject Code: 22MBABA303
--	---------------------------------

CO Statements	
CO1	Understand the concept of python programming
CO2	Structure a simple python program for solving programs
CO3	Apply the knowledge to decompose python program into functions
CO4	Analyze and represent compound data using python leaves tuples dictionaries
CO5	Read and write data form/to files in python program.

CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	1				2	3			
CO2		2	2				2		
CO3				3		3		2	
CO4		2		2			1		2
CO5									

Subject Name: Exploratory data analysis for business	Subject Code: 22MBABA404
---	---------------------------------

CO Statements	
CO1	Understand data mining and its importance
CO2	Apply knowledge of research design for business problems
CO3	Analys the cause-and-effect relationship between the variable from the analysis
CO4	Evaluate regression and decision tree-based methods to solve business problems

CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	2		2			3			
CO2	2		3	2	2		2		
CO3	2	2	2			3		2	
CO4	2	2	2		3		1		2

Subject Name: Recruitment of selection	Subject Code: 22MBAHR303
---	---------------------------------

CO Statements	
CO1	Gain the practical insights of various principles and practice of recruitment and selection
CO2	Acquire knowledge of latest conceptual framework used in recruitment and selection process and procedure applied in the various industries
CO3	Illustrate the applications of recruitment and selection tools and techniques in various sectors
CO4	Develop greater understanding about strategies for work force planning and assessment analyze the iron management system followed in the various industries

CO- PO- PSO Mapping

CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	3					3			
CO2	3			2			2		
CO3	2				3	3		2	
CO4	2		3	3			1		2

Subject Name: Industrial relations and legislation	Subject Code: 22MBAHR304
---	---------------------------------

CO Statements	
CO1	Gain practical experience related to labor legislation in India across various sectors
CO2	Acquire conceptual knowledge of industrial relations and labor laws followed within industries
CO3	Develop the greater understanding of IR concepts and its applications in solving various issues in IR
CO4	Apply the IR and labor laws concepts in various industrial in India

CO- PO- PSO Mapping

CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	1				2	3			
CO2		2	2				2		
CO3				3		3			
CO4		2		2					
CO5							1		2

Subject Name: Consumer behavior	Subject Code: 22MBAMM303
--	---------------------------------

CO Statements	
CO1	The student will be able to understand the background and concept of consumer behavior
CO2	The student should be able to identify the dynamics of consumer behavior and the basic factors that influence the consumers decision process

CO3	The student will be able to demonstrate how concepts may be applied to marketing strategy								
CO4	Student will be able to apply and demonstrate theories and real-world marketing situations by profiling and identify marketing segments								
CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	2			3		3		2	
CO2			3	2	2		2		
CO3	2		3					3	
CO4		2		3	3		2		2

Subject Name: Sales and retail management					Subject Code: 22MBAMM304				
CO Statements									
CO1	Understand the selling techniques in an organization								
CO2	Developer plan for organizing staffing and training Salesforce								
CO3	Organize sales territories to maximize selling effectiveness								
CO4	Evaluate sales management strategies								
CO5	Find out the contemporary retail management issues and strategies								
CO6	Evaluator recent trends in retailing and its impact in the success of modern business								
CO7	Understand the recent store management and visual merchandising in practices for effective retailing								
CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	1				2	3			
CO2			2				2		
CO3				3				2	
CO4		2		2					3
CO5	1		2		3		2		
CO6		1		2		1			
CO7	1		2						3

Subject Name: Service marketing					Subject Code: 22MBAMM305				
CO Statements									
CO1	Development understanding about the various concepts and importance of service marketing								
CO2	Knowledge about emerging issues and trends in the service sector								
CO3	Learn to implement service strategies to meet new challenges								
CO4	Analysis services blueprint and SERVQUAL model								

CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	1				2	3			
CO2			2				2		
CO3				3				2	
CO4		2		2					3

Subject Name: Rural marketing						Subject Code: 22MBAMM306			
CO Statements									
CO1	Recognize appropriate rural marketing objectives								
CO2	Knowledge and consumer buying behavior and influencing factors on consumer buying behavior at rural market and the decision process appropriate E-Commerce and innovation a rural marketing								
CO3	Illustrated promotional mix in rural markets rural marketing and marketing strategies								
CO4	Knowledge of premises underlying in rural markets								
CO5	To comprehend the initiative and future of rural markets								
CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	1		2			3			
CO2	1		2				2		
CO3	1	2	2	3	2			2	2
CO4	1	2		2					
CO5	1		2		2				

SEM:4

Subject Name: International business						Subject Code: 22MBA401			
CO Statements									
CO1	Defining international business and describe how it differs from domestic business with respect to loss regulation and taxation								
CO2	Identify and describe factors and forces that affect an organization decision to internationalize its business								
CO3	Describe and compare strategies for internationalization								
CO4	Identify and analyses challenges in working communicating and negotiating in cross cultural context								
CO5	Discuss the role of corporate social responsibility in international business practice								
CO- PO- PSO Mapping									

CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	1				2	3			
CO2			2				2		
CO3				3				2	
CO4		2		2					3
CO5		1					3		

Subject Name: Innovation and design thinking						Subject Code:22MBA402			
CO Statements									
CO1	Understand the design thinking process from business management perspective								
CO2	Apply the knowledge and skills of DD in prototype development for product/service innovations								
CO3	Analyze sustainable and social challenges and find solutions								
CO4	Evaluate the pros and cons of sustainable development by applying DT								
CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	1	1			2	3			
CO2			2	2			2		
CO3				3	3			2	
CO4		2		2					3

Subject Name: Strategic brand management						Subject Code: 22MBAMM403			
CO Statements									
CO1	Comprehension and correlate all the management functions to brand creation								
CO2	Ability to develop the branding strategies								
CO3	Demonstrate data acumen in applying managerial and behavioral concepts in creating brand equity								
CO4	Ability to analyze Global brand and their SWAT								
CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	1				2	3			
CO2			2				2		
CO3				3				2	
CO4		2		2					3

Subject Name: Integrated marketing communications					Subject Code: 22MBAMM404				
CO Statements									
CO1	The students will be able to define and apply knowledge of various aspects of managerial decision making related to marketing communications strategy and time tactics								
CO2	The students will be getting an idea to explain the role of IMC in the overall marketing and use effectiveness measures to evaluate IMC strategies								
CO3	The students will get the ability to create an integrated marketing communications plan which includes promotional strategies								
CO4	The students will get trend in the art of drafting prepare advertising copy and design other basic IMC tools ethically situations								
CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	2					2			
CO2		2					2		
CO3			2		2		2		
CO4				2	2			3	

Subject Name: Digital marketing management					Subject Code: 22MBAMM405				
CO Statements									
CO1	Illustrate the knowledge about digital marketing strategy and planning								
CO2	Describe and improve a strategy for measuring and improving digital media effectiveness								
CO3	Describe online advertising including ad networks and behavioral targeting								
CO4	Evaluate emerging trends in digital marketing								
CO5	Analyze how to create a search engine optimization strategy for own business								
CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	1				2	3			
CO2		2	2				2		
CO3						3			
CO4	1	2		2			1		
CO5			2						

Subject Name: Business marketing					Subject Code: 22MBAMM406				
CO Statements									
CO1	Understand significance of B2B marketing								
CO2	Ability to create an integrated marketing communications plant which includes promotional strategies								
CO3	Effectively use marketing communication for customer acquisition								

CO4	Define an applied knowledge of various aspects of managerial decision making related to marketing communication strategy and tactics								
CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	3			3		3		2	
CO2				3			2		
CO3			3	3				3	
CO4		3			3		2		2

Subject Name: Global financial management					Subject Code: 22MBAFM403				
CO Statements									
CO1	Have an understanding of the international financial environment								
CO2	The students will learn about the foreign exchange market participants and transactions								
CO3	Be able to use derivative in foreign exchange risk management								
CO4	Be able to understand various international financial Market instruments								
CO5	Be able to evaluate various theories associated with international environmental								
CO6	Be able to evaluate the firms exposure to risk in international environment								
CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	1				2	3			
CO2			2				2		
CO3				3			2		
CO4	1	1							
CO5	2	2						2	
CO6		2		2					2

Subject Name: Merges acquisitions and corporate restructuring					Subject Code: 22MBAFM404				
CO Statements									
CO1	To explain the major forms and objectives of corporate restructuring								
CO2	To describe the process of value creation under different forms of M and A								
CO3	To understand M&A with its different classification, strategies, theories and synergies etc								
CO4	To conduct financial evaluation of M&A								
CO5	To analyze the demonstrate the accounting aspects of amalgamation								
CO6	To critically evaluate different types of M&A, takeover and anti-takeover strategies								

CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	2					2			
CO2	1	2					2		
CO3	1					1			
CO4	1			3	1		3		
CO5		2			1				2
CO6			1	3	1		2		1

Subject Name: Risk management and insurance					Subject Code: 22MBAFM405				
CO Statements									
CO1	Understand the various types of risk								
CO2	Assess the process of identifying and measuring risk								
CO3	Acquaint with the functioning of life insurance with risk management								
CO4	Understand general insurance contract								
CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	2					2			
CO2	1	2					2		
CO3	1					1			
CO4	1			3	1		3		

Subject Name: Indirect taxation					Subject Code: 22MBAFM406				
CO Statements									
CO1	Explain the various terms related to Indian goods and service tax								
CO2	Analyze whether a person is eligible to obtain registration as well as filing of returns under GST law								
CO3	Have clarity on previous to levy and collection of GST in India								
CO4	Assess the value of goods and services based on provisions of time, value and place of supply								
CO5	Understand the concept pf import and export procedure for custom duty								
CO6	Identify customs duty provisions and valuation of imported goods								
CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	1		1		1	2			1
CO2	1	2	3				2	2	
CO3	1	3			1		3		2

CO4	1	3			1		3		
CO5	1	1			1				
CO6		1	3						3

Subject Name: Conflict and negotiation management					Subject Code: 22MBAHR403				
CO Statements									
CO1	Understand the concept soil of conflict and negotiation and its role								
CO2	Learn various contemporary methods of conflicts and negotiation								
CO3	Gain insights of various conflict handling mechanism								
CO4	Demonstrate the cross cultural and general dimensions of negotiation								
CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	1				3				
CO2			2				2		
CO3		1		2				2	
CO4			1						2

Subject Name: Global HRM					Subject Code: 22MBAHR404				
CO Statements									
CO1	Understand various practices with in the field of global HRM								
CO2	Describe HR concepts, policies and practices to deal with issues in an international context								
CO3	Apprise the impact of global factors in shaping HR practices								
CO4	Apply the concepts of HR in global perspective								
CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	1				2	3			
CO2			2				2		
CO3				3				2	
CO4		2		2					3

Subject Name: Machine learning					Subject Code: 22MBABA403				
CO Statements									
CO1	Explain the concepts of mission learning								
CO2	Apply the knowledge of data visualization and accurate decision making								
CO3	Analyst the big data and pattern using machine learning algorithms								
CO4	Evaluate the data structure and provide immersive experience to users								
CO- PO- PSO Mapping									

CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	1				2	3			
CO2		2	2			2			
CO3				3		3		2	
CO4		2		2			1		2

Subject Name: HR Analytics						Subject Code: 22MBABA404			
CO Statements									
CO1	Have an understanding of how HR function and value and demonstrates the value in business term								
CO2	Measure the value of intangibles that HR may help built for the organization given a particular business context to facilitate the decision making								
CO3	Convert soft factors in a people management contacts into miserable various across various domains								
CO4	Devise, conduct and analyze a study on employee or any other related to HR contact in an organization								
CO- PO- PSO Mapping									
CO	PO					PSO			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4
CO1	1				2	3			
CO2		2	2				2		
CO3				3		3		2	
CO4		1		2			1		2

Sd/-
Dr. Mamatha J
Professor & HOD
Department of MBA