



|| Jai Sri Gurudev ||
Sri Adichunchanagiri Shikshana Trust (R)

SJB Institute of Technology

BGS Health and Education City, Dr. Vishnuvardhana Road, Kengeri, Bengaluru-560060
Approved by AICTE, New Delhi.

Autonomous Institute affiliated to Visvesvaraya Technological University, Belagavi
Accredited by NAAC with 'A+' grade, Certified by ISO 9001 - 2015

Recognized by UGC, New Delhi with 2 (f) & 12 (B)



AUTONOMOUS SCHEME - PG - MBA 1st year

SCHEME: 2023

Aca. Year.: 2023-24

Date: 22.1.2024

SEM: I

SL No	Course Type	Course type Count	Course Code	Course Title	Teaching Dept.	QP setting dept	Credits	Teaching Hrs/Week				Examinations				
								L	T	P	S	CIE Marks	SEE			Tot. Marks
								Lecture	Tutorial	Practical	PBL/ABL/SL/others.		Dur.	Th. Mrks.	Lab. Mrks.	
1	PCC	1	23MBAC101	Principles of Management and Organizational Behaviour	MBA	MBA	3	3	0	0	50	03	50	-	100	
2	PCC	2	23MBAC102	Managerial Economics			4	4	0	0	50	03	50	-	100	
3	PCC	3	23MBAC103	Accounting for Managers			4	4	0	0	50	03	50	-	100	
4	PCC	4	23MBAC104	Business Statistics			4	4	0	0	50	03	50	-	100	
5	PCC	5	23MBAC105	Fundamentals of Business Analytics			4	4	0	0	50	03	50	-	100	
6	PCC	6	23MBAC106	Communication Skills for Business			3	3	0	0	50	03	50	-	100	
7	AEC	1	23MBAA107	Microsoft Advanced Excel for Managers	I.E.	I.E.	1	0	0	2	50	02	50	-	100	
8	AEC	2	23MBAA108	Soft Skills for Employability-I	I.E.	I.E.	1	0	0	2	50	02	50	-	100	
Total							24	22	0	4	0	400	22	400	0	800

PCC: Professional Core Course, Ability Enhancement Course (AEC) {I.E.-Industry Experts}. Practical /Field Work / Assignment are part of contact hours for the faculty and must be considered in the workload. SLC: Self Learning Courses -10 to 15 courses shall be defined at the beginning of the course. Student shall select one course of their interest. Each student shall be allotted Mentors to guide through their course. Weekly assignment reviews shall be done by Mentors. Course shall be completed between 1st and 3rd Semester. Rubrics & Methodology shall be defined separately.

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AUTONOMOUS SCHEME - PG - MBA 1st year

SCHEME: 2023


Aca. Year.: 2023-24

Date: 22.1.2024

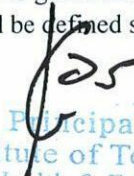
SEM: II

SL No	Course Type	Course type Count	Course Code	Course Title	Teaching Dept.	QP setting dept	Credits	Teaching Hrs/Week				Examinations				
								L	T	P	S	CIE Marks	SEE			Tot. Marks
								Lecture	Tutorial	Practical	PBL/ABL/SL/others.		Dur.	Th. Mrks	Lab. Mrks.	
1	PCC	7	23MBAC201	Human Resource Management	MBA	MBA	3	3	0	0	50	03	50	-	100	
2	PCC	8	23MBAC202	Corporate Financial Management			4	4	0	0	50	03	50	-	100	
3	PCC	9	23MBAC203	Marketing Management			3	3	0	0	50	03	50	-	100	
4	PCC	10	23MBAC204	Operations Research			4	4	0	0	50	03	50	-	100	
5	PCC	11	23MBAC205	Corporate Compliance			3	3	0	0	50	03	50	-	100	
6	PCC	12	23MBAC206	Entrepreneurship Development			3	3	0	0	50	03	50	-	100	
7	AEC	3	23MBAA207	Digital Marketing	I.E.	I.E.	1	0	0	2	50	02	50	-	100	
8	AEC	4	23MBAA208	Soft Skills for Employability-II	I.E.	I.E.	1	0	0	2	50	02	50	-	100	
9	NCMC	1	23MBAN209	Societal Project	MBA	MBA	PP/NP	0	0	0	@	50	-	-	-	50
Total							22	20	0	4	450	22	400		850	

PCC: Professional Core Course, AEC: Ability Enhancement Course {I.E.-Industry Experts}, NCMC: Non-Credit Mandatory Course: The student shall undergo mandatory Societal Project as per the Scheme of Teaching and Examination under the guidance of one of the faculty members of the Department. Practical /Field Work /Project work/ Assignment are part of contact hours for the faculty and must be considered in the workload. @: Compulsorily through PBL/ABL/SL/Others. SLC: Self Learning Courses - 10 to 15 courses shall be defined at the beginning of the course. Student shall select one course of their interest. Each student shall be allotted Mentors to guide through their course. Weekly assignment reviews shall be done by Mentors. Course shall be completed between 1st and 3rd Semester. Rubrics & Methodology shall be defined separately.


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AUTONOMOUS SCHEME - PG - MBA 2nd Year

SCHEME: 2023

Aca. Year.: 2023-24

Date:22.1.2024

SEM: III (Core Specialization)

SL No	Course Type	Course type Count	Course Code				Teaching Dept.	QP setting dept	Credits	Teaching Hrs/Week				Examinations				
			Marketing	Finance	Human Resource	Business Analytics				L Lecture	T Tutorial	P Practical	S PBL/ABL/ SL/others.	CIE Marks	SEE			Tot. Marks
															Dur.	Th. Mrks	Lab. Mrks.	
1	PCC	13	23MBAC301	23MBAC301	23MBAC301	23MBAC301	MBA	MBA	3	3	0	0		50	03	50	-	100
2	PCC	14	23MBAC302	23MBAC302	23MBAC302	23MBAC302			3	3	0	0		50	03	50		100
3	PEC	1	23MBAM303	23MBAF303	23MBAH303	23MBAB303			3	3	0	0		50	03	50	-	100
4	PEC	2	23MBAM304	23MBAF304	23MBAH304	23MBAB304			3	3	0	0		50	03	50	-	100
5	PEC	3	23MBAM305	23MBAF305	23MBAH305	23MBAB305			3	3	0	0		50	03	50	-	100
6	PEC	4	23MBAM306	23MBAF306	23MBAH306	23MBAB306			3	3	0	0		50	03	50		100
7	INT	1	INTERNSHIP (23MBAI307)				MBA	MBA	4	0	0	0	@	50			50	100
8	AEC	5	Skill Development Course - I (23MBAA308)				IE	IE	2	0	0	4		50	03	50	-	100
9	AEC	6	Soft Skills for Employability-III (23MBAA309)				IE	IE	1	0	0	2		50	02	50		100
Total									25	18	0	6		450	23	400	50	900

PCC: Professional Core Course, PEC: Professional Elective Course, AEC: Ability Enhancement Course {I.E.-Industry Experts}. Practical /Field Work / Assignment are part of contact hours for the faculty and must be considered in the workload, INT: The student shall undergo mandatory Internship/ Organisation study as per the Scheme of Teaching and Examination under the guidance of one of the faculty members of the Department. @: Compulsorily through PBL/ABL/SL/Others. SLC: Self Learning Courses -10 to 15 courses shall be defined at the beginning of the course. Student shall select one course of their interest. Each student shall be allotted Mentors to guide through their course. Weekly assignment reviews shall be done by Mentors. Course shall be completed between 1st and 3rd Semester. Rubrics & Methodology shall be defined separately.

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AUTONOMOUS SCHEME - PG - MBA 2nd Year

SCHEME: 2023

Aca. Year.: 2023-24

Date: 22.1.2024

SEM: III (Dual Specialization)

SL No	Course Type	Course type Count	Course Code						Teaching Dept.	QP setting dept	Credits	Teaching Hrs/Week				Examinations				
			Marketing & Finance	Finance & Human Resource	Human Resource & Marketing	Marketing & Business Analytics	Finance & Business Analytics	Human Resource & Business Analytics				Lecture	T	P	S	CIE Marks	SEE			Tot. Marks
																	Dur.	Th. Mrks	Lab. Mrks.	
1	PCC	13	23MBAC301	23MBAC301	23MBAC301	23MBAC301	23MBAC301	23MBAC301	MBA	MBA	3	3	0	0		50	03	50	-	100
2	PCC	14	23MBAC302	23MBAC302	23MBAC302	23MBAC302	23MBAC302	23MBAC302	MBA	MBA	3	3	0	0		50	03	50	-	100
3	PEC	1	23MBAM303	23MBAF303	23MBAH303	23MBAM303	23MBAF303	23MBAH303	MBA	MBA	3	3	0	0		50	03	50	-	100
4	PEC	2	23MBAM304	23MBAF304	23MBAH304	23MBAM304	23MBAF304	23MBAH304	MBA	MBA	3	3	0	0		50	03	50	-	100
5	PEC	3	23MBAF303	23MBAH303	23MBAM303	23MBAB303	23MBAB303	23MBAB303	MBA	MBA	3	3	0	0		50	03	50	-	100
6	PEC	4	23MBAF304	23MBAH304	23MBAM304	23MBAB304	23MBAB304	23MBAB304	MBA	MBA	3	3	0	0		50	03	50	-	100
7	INT	1	INTERNSHIP (23MBAI307)						MBA	MBA	4	0	0	0	@	50			50	100
8	AEC	5	Skill Development Course - I (23MBAA308)						I.E.	I.E.	2	0	0	4		50	03	50	-	100
9	AEC	6	Soft Skills for Employability-III (23MBAA309)						I.E.	I.E.	1	0	0	2		50	02	50	-	100
Total										25	18	0	6		450	23	400	50	900	

PCC: Professional Core Course, PEC: Professional Elective Course, SLC: Self Learning Course, AEC: Ability Enhancement Course {I.E.-Industry Experts}. Practical /Field Work / Assignment are part of contact hours for the faculty and must be considered in the workload. INT: The student shall undergo mandatory Internship/Organisation study as per the Scheme of Teaching and Examination under the guidance of one of the faculty members of the Department. @: Compulsorily through PBL/ABL/SL/Others. SLC: Self Learning Courses -10 to 15 courses shall be defined at the beginning of the course. Student shall select one course of their interest. Each student shall be allotted Mentors to guide through their course. Weekly assignment reviews shall be done by Mentors. Course shall be completed between 1st and 3rd Semester. Rubrics & Methodology shall be defined separately.

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AUTONOMOUS SCHEME - PG - MBA 2nd year

SCHEME: 2023

Aca. Year.: 2023-24

Date: 19.1.2024

SEM: III

Core Courses							
Subject Code				Title of the Subject			
23MBAC301				RESEARCH METHODOLOGY AND IPR			
23MBAC302				STRATEGIC MANAGEMENT			
Specialisation Courses							
Marketing		Finance		Human Resource		Business Analytics	
Professional Elective Courses		Professional Elective Courses		Professional Elective Courses		Professional Elective Courses	
Subject Code	Title of the subject	Subject Code	Title of the Subject	Subject Code	Title of the Subject	Subject Code	Title of the Subject
23MBAM303	Consumer Behaviour	23MBAF303	Tax Compliance and Management	23MBAH303	Talent acquisition	23MBAB303	Introduction to Python data and Control System
23MBAM304	Services Marketing	23MBAF304	Investment analysis and Portfolio Management	23MBAH304	Industrial Relation and Legislation	23MBAB304	Business Analytics and Intelligence
23MBAM305	Sales and Retail Management	23MBAF305	Investment Banking	23MBAH305	Strategic HRM	23MBAB305	Marketing, Web and Social Media Analytics
23MBAM306	Business Marketing	23MBAF306	Risk Management	23MBAH306	Leadership and Organization Development	23MBAB306	Predictive Analytics
23BAI307	INTERNSHIP	23MBAI307	INTERNSHIP	23MBAI307	INTERNSHIP	23MBAI307	INTERNSHIP

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AUTONOMOUS SCHEME- PG - MBA 2nd year

SCHEME: 2023

Aca. Year.: 2023-24

Date: 22.1.2024

SEM: IV (Core Specialization)

SL No	Course Type	Course type Count	Course Code				Teaching Dept.	QP setting dept	Credits	Teaching Hrs/Week				Examinations				
			Marketing	Finance	Human Resource	Business Analytics				L Lecture	T Tutorial	P Practical	S PBL/ABL/ SL/othrs.	CIE Marks	SEE			Tot. Marks
															Dur.	Th. Mrks	Lab. Mrks.	
1	PCC	15	23MBAC401	23MBAC401	23MBAC401	23MBAC401	MBA	MBA	3	3	0	0	50	03	50	-	100	
2	PCC	16	23MBAC402	23MBAC402	23MBAC402	23MBAC402			3	3	0	0	50	03	50	-	100	
3	PEC	5	23MBAM403	23MBAF403	23MBAH403	23MBAB403			3	3	0	0	50	03	50	-	100	
4	PEC	6	23MBAM404	23MBAF404	23MBAH404	23MBAB404			3	3	0	0	50	03	50	-	100	
5	PEC	7	23MBAM405	23MBAF405	23MBAH405	23MBAB405			3	3	0	0	50	03	50	-	100	
6	PEC	8	23MBAM406	23MBAF406	23MBAH406	23MBAB406			3	3	0	0	50	03	50	-	100	
7	PRJ	1	Project Work (23MBAP407)								6	0	0	0	@	50		50
8	AEC	7	Skill Development Course - II (23MBAA408)				I.E.	I.E.	2	0	0	4		50	03	50	-	100
9	SLC	1	NPTEL/ SWAYAM COURSE (23MBAS409)				MBA	MBA	2	0	0	0	@	50	03	50		100
10	AEC	8	Soft Skills for Employability-IV (23MBAA410)				I.E.	I.E.	1	0	0	2		50	02	50	-	100
Total									29	18	0	6	500	26	450	50	1000	

PCC: Professional Core Course, PEC: Professional Elective Course, SLC: Self Learning Courses -10 to 15 courses shall be defined at the beginning of the course. Student shall select one course of their interest. Each student shall be allotted Mentors to guide through their course. Weekly assignment reviews shall be done by Mentors. Course shall be completed between 1st and 3rd Semester. Rubrics & Methodology shall be defined separately. AEC: Ability Enhancement Course {I.E.-Industry Experts}. Practical /Field Work / Assignment are part of contact hours for the faculty and must be considered in the workload. PRJ: The student shall undergo mandatory Project Work independently as per the Scheme of Teaching and Examination under the guidance of one of the faculty members of the Department. @: Compulsorily through PBL/ABL/SL/Others.

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SCHEME: 2023

Aca. Year.: 2023-24

Date: 22.1.2024

SEM: IV (Dual Specialization)

SL No	Course Type	Course type Count	Course Code							Teaching Dept.	QP setting dept	Credits	Teaching Hrs/Week				Examinations				
			Marketing & Finance	Finance & Human Resource	Human Resource & Marketing	Marketing & Business Analytics	Finance & Business Analytics	Human Resource & Business Analytics	L				T	P	S	CIE Marks	SEE			Tot. Marks	
																	Dur.	Th. Mrks	Lab. Mrks.		
1	PCC	15	23MBAC401	23MBAC401	23MBAC401	23MBAC401	23MBAC401	23MBAC401	23MBAC401	MBA	MBA	3	3	0	0		50	03	50	-	100
2	PCC	16	23MBAC402	23MBAC402	23MBAC402	23MBAC402	23MBAC402	23MBAC402	23MBAC402	MBA	MBA	3	3	0	0		50	03	50		100
3	PEC	5	23MBAM403	23MBAF403	23MBAH403	23MBAM403	23MBAF403	23MBAH403	23MBAH403	MBA	MBA	3	3	0	0		50	03	50		100
4	PEC	6	23MBAM404	23MBAF404	23MBAH404	23MBAM404	23MBAF404	23MBAH404	23MBAH404	MBA	MBA	3	3	0	0		50	03	50	-	100
5	PEC	7	23MBAF403	23MBAH403	23MBAM403	23MBAB403	23MBAB403	23MBAB403	23MBAB403	MBA	MBA	3	3	0	0		50	03	50	-	100
6	PEC	8	23MBAF404	23MBAH404	23MBAM404	23MBAB404	23MBAB404	23MBAB404	23MBAB404	MBA	MBA	3	3	0	0		50	03	50	-	100
7	PRJ	1	Project Work (23MBAP407)									6	0	0	0	@	50			50	100
8	AEC	7	Skill Development Course - II (23MBAA408)							IE	IE	2	0	0	4		50	03	50	-	100
9	SLC	1	NPTEL/ SWAYAM COURSE (23MBAS409)							MBA	MBA	2	0	0	0	@	50	03	50		100
10	AEC	8	Soft Skills for Employability-IV (23MBAA410)							IE	IE	1	0	0	2		50	2	50	-	100
Total											29	18	0	6		500	26	450	50	1000	

PCC: Professional Core Course, PEC: Professional Elective Course, SLC: Self Learning Courses -10 to 15 courses shall be defined at the beginning of the course. Student shall select one course of their interest. Each student shall be allotted Mentors to guide through their course. Weekly assignment reviews shall be done by Mentors. Course shall be completed between 1st and 3rd Semester. Rubrics & Methodology shall be defined separately. AEC: Ability Enhancement Course {I.E.-Industry Experts}. Practical /Field Work / Assignment are part of contact hours for the faculty and must be considered in the workload. PRJ: The student shall undergo mandatory Project Work independently as per the Scheme of Teaching and Examination under the guidance of one of the faculty members of the Department. @: Compulsorily through PBL/ABL/SL/Others.

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AUTONOMOUS SCHEME PG - MBA 2nd year

SCHEME 2023
SEM: IV

Aca. Year.: 2023-24

Date: 22.1.2024

Core Courses							
Subject Code		Title of the Subject					
23MBAC401		DESIGN THINKING AND INNOVATION					
23MBAC402		INTERNATIONAL BUSINESS					
Specialisation Courses							
Marketing		Finance		Human Resources		Business Analytics	
Professional Elective Courses		Professional Elective Courses		Professional Elective Courses		Professional Elective Courses	
Subject Code	Title of the Subject	Subject Code	Title of the Subject	Subject Code	Title of the Subject	Subject Code	Title of the Subject
23MBAM403	Strategic Brand Management	23MBAF403	Mergers, Acquisitions and Corporate Restructuring	23MBAH403	Conflict & Negotiation Management	23MBAB403	Machine Learning
23MBAM404	Integrated Marketing Communication	23MBAF404	GST and Custom Duty	23MBAH404	HR Analytics	23MBAB404	Big Data
23MBAM405	International Marketing Management	23MBAF405	International Finance	23MBAH405	Global Human Resource Management	23MBAB405	Web Analytics
23MBAM406	Logistic and Supply Chain Management	23MBAF406	Financial Derivatives	23MBAH406	Personal Growth and Interpersonal Effectiveness	23MBAB406	Business Statistics and Analysis for Decision Making
23MBAP407	Project work	23MBAP407	Project work	23MBAP407	Project work	23MBAP407	Project work

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