



## REGISTRATION DETAILS



### Registration Fee : Rs.500

Certificate: E-Certificate can be issued to the participants with a minimum of 80% of attendance and every participant should fillout the feedback form at the end of the session.

## ONLINE TRANSFER DETAILS

Account Name : SJB Institute of Technology (MBA)

Account Number : 2890 10 100 1176

IFSC : CNRB0002890

Bank : CANARA BANK

Branch : BGSHEC, Kengeri, Bengaluru

## CONTACT

**RAJESH BABU N**  
Mob : 9640022265

**Dr. SRINIVASA C**  
Mob : 9964542929

## BLESSINGS

His Divine Soul Jagadguru

**Sri Sri Sri Dr. Balagangadaranatha Maha Swamiji**  
Founder President, Sri Adichunchanagiri Shikshana Trust

## CHIEF PATRON

His Holiness Jagadguru

**Sri Sri Sri Dr. Nirmalanandanatha Maha Swamiji**  
Chief Pontiff, Sri Adichunchanagiri Shikshana Trust

## PATRON

Revered **Sri Sri Dr. Prakashanatha Swamiji**  
Managing Director,  
SJB & BGS Group of Institutions, Bengaluru

## ORGANIZING CHAIR

**Dr. K.V. Mahendra Prashanth**  
Principal, SJBIT, Bengaluru

## CONVENER

**Dr Mamatha J**  
Professor & Head, Department of MBA, SJBIT, Bengaluru

## COORDINATOR

**Mr. Rajesh Babu N**  
Assistant Professor, Department of MBA, SJBIT, Bengaluru

## MEMBERS

**Dr. Roopa Temkar V**

**Dr. Srinivasa C**

**Dr. Amaranath Boraiah**

**Dr. Harshini C.S**

**Dr. Harshitha S**

**Mr. Bharath T.S**

**Mrs. Laxmi M**

**Mrs. Lakshmi Priya M.C**

**Mrs. Arpitha U.R**

**Mr. Kumara M**

|| Jai Sri Gurudev ||

Sri Adichunchanagiri Shikshana Trust ®



**SJB INSTITUTE OF TECHNOLOGY**

BGS Health & Education City, Kengeri, Bangalore-560 060 .



Organised By:

Department of Management Studies

**Five Days Online Faculty Development Program on**

**“Contemporary Trends in Management Research”**

**December 06-10, 2022**



## ABOUT SJBIT

SJBIT is a well-recognized technical institution fostering quality education since 2001. This institute was established by our Poojya Maha Swamiji under the stewardship of Sri Adichunchanagiri Trust® with a vision of providing a global education with a blend of Intellectual, Spiritual and Physical essentialities for students. SJBIT enables students with curriculum and also believes in overall development of students and ensure that our graduates stand-out as a good citizen of our country. Our students are placed in many multinational and top-notch companies with best CTC and have always proved to be a great asset to the organizations wherever they have joined. SJBIT is located amidst peace and tranquility and is spread across 13 acres of land with a built-up area of 58967.43 Sqm. SJBIT is committed to personal, social & intellectual growth emphasizing a comprehensive educational programme leading to high academic standards. SJBIT Affiliated to Visvesvaraya Technological University, Belgaum, Approved by AICTE New Delhi is accredited by National Board of Accrediation (NBA) Council and also accredited with A Grade by NAAC.

## VISION

To become a recognized technical education center with global perspective.

## MISSION

To provide learning opportunities that fosters students' ethical values, intelligent development in science technology and social responsibility so that they become sensible and contributing members of the society.

## ABOUT DEPARTMENT

Master of Business Administration (MBA) established at SJBIT in the year 2008, a recognized center for two years full time MBA program, approved by AICTE & affiliated to Visvesvaraya Technological University, Belagavi, Karnataka with an intake of 120 students. It is a VTU recognized Research Centre.

The department is strengthened with qualified Doctorates, Professors, Associate Professors and Assistant Professors and committed to provide quality education. The objective of MBA is to create high quality professional managers to meet the emerging and ever growing demands and challenges of the industry in an ethical and responsible manner. Over the years, the department has built a strong reputation for its program and the graduated students with competence and self-reliance has herald their foot prints across the globe. MBA-SJBIT has renowned its mark as a Brand of Excellence in the stream of Management Education.

## DEPARTMENT VISION

To Become the Recognized Management Education Center of Par Excellence, with a Global Perspective.

## DEPARTMENT MISSION

To foster Continuous Learning with Ethical Values, Intelligent Development in Management and Administration, apart from Social Responsibility, so that they become Contributing Members of the Dynamic Business Environment and Society.

## ABOUT FDP

Research has become an integral part of almost all the areas of management, technology, social sciences and humanities. The growing opportunities and dynamic nature of Business world has further raised the

importance of Research and placed great demands on its applications to complex Business decision making. The current FDP is an effort to enrich the Young Faculties & Research scholars in the stream of Research. This FDP is on contemporary research trends and is expected to cover the basics of research methodology, focusing on theoretical and practical inputs. Specifically, it will focus on formulating a research problem, formulating the research hypothesis and testing of hypothesis, Research Designing, conducting literature review, data collection methods, selecting appropriate parametric or non-parametric statistical method for analyzing data, and report writing. This Online Faculty Development Program (FDP) intends to upgrade the knowledge of Research Scholars and academicians in the arena of Research. We ensure that the participants can come across informative sessions which enrich their research abilities and will take them a step ahead in the path of career development.

**For Whom:** This FDP specially designed for faculty members and Research scholars from academic institutions/universities/government and private colleges. In addition, practitioners and researchers from industry are also welcome.

## RESOURCE PERSONS

**DAY 1 : Dr. MVS Sudhakar**  
Associate Professor  
Department of Business Management  
SNIST, Hyderabad,  
Telangana

**DAY 2 : Dr. R Durga Prasad**  
Senior Lecturer, School of  
Business Management and Economics,  
Southern Cross University,  
Lismore, Australia

**DAY 3 : Dr. B Hari Babu**  
Assistant Professor  
Department of Business Management  
VR Siddhartha Engineering College  
Vijayawada - Andhra Pradesh

**DAY 4 : Dr. I J Raghavendra**  
Associate Professor  
School of Management Studies  
GIET University, Gunupur,  
Odisha

**DAY 5 : Dr. Satyanarayana**  
Principal, M P Birla Institute of Management,  
Bengaluru- Karnataka